



Western Computer: Adjusting the Organization to Changes in the Marketplace

Tom Bardos of Western Computer, a solution provider company at the **marcusevans** Manufacturing COO Summit 2012, on being agile and flexible enough to take advantage of marketplace opportunities.

Interview with: Tom Bardos, Chief Executive Officer, Western Computer

FOR IMMEDIATE RELEASE

Every function in an organization has to be able to adapt quickly to changes in the marketplace, says Tom Bardos, Chief Executive Officer, **Western Computer**. Flexibility is key today.

From a solution provider company at the upcoming **marcusevans** Manufacturing COO Summit 2012, in Las Vegas, Nevada, April 16-17, Bardos talks about the Microsoft Dynamics Enterprise Resource Planning (ERP) software and why instant access to the right information is essential, especially in the **manufacturing** and distribution space, for managing costs, making informed decisions and adjusting quickly to changing demands.

How can Manufacturing COOs maintain control over operations?

Tom Bardos: Organizations that do manufacturing, distribution or both, face a lot of complexities. Timely communications of important information between the different functions and departments is required, as well as business intelligence gathering that is both automatic and instantaneous. The Microsoft Dynamics ERP software is very helpful for maintaining control over the operations of the company. Different modules in the software system allow for instant information that is needed on a timely basis, to decide actions on a daily, weekly or longer term planning cycles.

How would this help in responding to changing customer demands?

Tom Bardos: The ERP software modules allow for that flexibility. We all know that technology is moving ahead so fast, that the management of a company must be flexible enough to shift gears and make the appropriate changes quickly.

The key is to gain timely intelligence on every aspect of the company and marketplace, and determine the next steps. Management at all levels need tools to be able to shift and meet changing customer demands.

How could Manufacturing COOs reduce operating costs through this software?

Tom Bardos: The software allows **Manufacturing COOs** to see all aspects of the operations clearly so they can understand where costs are excessive and need to be cut. This helps maximize efficiency and profitability.

What do other ERP software solutions in the market lack in?

Tom Bardos: The key is simplicity in the modularity and functionality of a software, while meeting the operational needs of the company. Each of the various functions has to be able to adjust to changes, and this software allows for that to happen with more ease than competitors' solutions.

What are some of the other opportunities that Manufacturing COOs could take advantage of?

Tom Bardos: Inventory control is a major element to the profitability of a company, as having an excessively large inventory is costly. In warehousing, knowing when and what items to ship is important. The Manufacturing COOs must have the ability to analyze all aspects of the manufacturing processes at all times and be able to streamline them. Microsoft Dynamics gives manufacturing leaders the information they need to gain the intelligence, to determine how to improve efficiency and control costs.



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About the Manufacturing COO Summit 2012

This unique forum will take place at the Red Rock Casino, Resort & Spa, Las Vegas, Nevada, April 16-17, 2012. Offering much more than any conference, exhibition or trade show, this exclusive meeting will bring together esteemed industry thought leaders and solution providers to a highly focused and interactive networking event. The Summit includes presentations on implementing LEAN best practices, green manufacturing and flexible production systems.

For more information please send an email to info@marcusevanscy.com or visit the event website at www.manufacturingcoosummit.com

marcus evans group - manufacturing sector portal

Please note that the summit is a closed business event and the number of participants strictly limited.

About Western Computer

Western Computer is a world-class Microsoft Dynamics Gold ERP Partner and has been providing manufacturers with turnkey consulting, programming, installation and training on customized applications for ERP, CRM, supply chain management and business intelligence since 1987. Western Computer has attained ARM Research/Gartner certifications in Discrete Manufacturing, Process Manufacturing, and Distribution.

For more information: www.westerncomputer.com

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