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a case study

Studio RTA

fast facts

Studio RTA

Locations
3

Annual Revenue
\$110 million

Active SKUs
300

Sales Transactions
350 invoices a day

Purchasing Transactions
50 POs per week

IS Support Staff
3

Purchasing Staff
4

Previous Solutions
Genesis

Current Microsoft Dynamics NAV
Users
70

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Developing warehouse management functionality and reducing data corruption.

Since 1985, Studio RTA had been importing office furniture from Indonesia into the US. In mid-2003, Studio RTA became an independently operated member of the Sauder family of companies. Sauder is the nation's sixth largest furniture maker and a leader in the RTA industry. 85% of Studio RTA's business is done via EDI transactions with customers such as Walmart, Best Buy, Fry's Electronics and Office Depot.

The Situation.

As the company grew from \$30 million to \$110 million in annual revenue and joined the Sauder family of companies, Studio RTA could not scale in terms of functionality and was faced with a difficult data corruption problem.

The Solution.

Western Computer built a Microsoft Dynamics NAV solution for Studio RTA that gave the company Full Financials (General Ledger, Accounts Receivable, Accounts Payable, Bank Reconciliation, Budgets, Fixed Assets), Payroll, Human Resources, Supply Chain Management (Sales Order Processing, Purchase Order Processing, Inventory Control), Warehouse Management (Location Tracking, Bill of Materials, Production Orders), Agile Manufacturing, EDI, eShip, and Containerization/Forecasting.

The Result.

Thanks to deploying a Microsoft Dynamics NAV solution built around their specific needs, Studio RTA is now maintaining:

- Visibility of accurate inventory levels, with no data corruption.
- Easy to use warehouse management functionality.
- While previously the company was \$200,000 short on physical inventory, today it is \$28,000 short out of \$18 million.



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World Class Solutions

Microsoft Dynamics NAV
Fusion NAV
E-Commerce
Bar Coding
EDI
Reporting

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Proven Methodology
Solid Expertise
Successful Track Record

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Lunch & Learn Free Demos
Open Training Classes
Customized Training

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about western computer

Delivering world class solutions that help businesses grow for over 20 years.

Western Computer has been providing clients of every size with turnkey consulting, programming, installation and training on customized applications for ERP, CRM, supply chain management and business intelligence since 1987.

Headquartered in Oxnard, California, we are a Microsoft Gold Certified Partner with a staff of 50, including 15 full-time developers and a cadre of project managers, each with at least five years of experience. Our 160 customers encompass mid-range companies of \$50 million to \$250 million in sales, in the entertainment, manufacturing and distribution channels, as well as narrow vertical markets.

Maximizing the benefits of your IT investment.

Our expertise lies not only in our knowledge of the latest technology available; but most importantly, how we can tailor hardware and software solutions to best meet the needs of your business.

To us this means servicing every need our customer may have to streamline processes, fuel productivity, deliver robust business intelligence, and connect employees, customers and partners across a global marketplace. We give you the most powerful tools available for successful growth and to maximize the benefits of your IT investment.

Understanding your business needs.

Western Computer understands that a successful business demands timely financial reporting, accurate inventory levels, and instant access to receivables, orders and sales history to maximize communication, production and profits. The key to our implementation approach is our understanding of your needs and wants and our "client first" philosophy.

To see what a world class provider can mean to your business, schedule a free consultation today.